

Heritage 2.0

In our increasingly globalized world, where cultural references are gradually being erased, a new generation seeks to restore the importance of heritage. In addition to glorifying remembrance, traditions, old techniques and rituals are reinvented in a creative way, modernized and blended with clashing influences and cultures.

503544 RISING FUSION

Top note: citrusy (lime, lemon, mandarine), spicy (ginger), herbal (cypress, eucalyptus, mint)

Middle note: woody (hinoki), floral (lily of the valley), honey

Base note: woody (sandal, vetiver), musk, balsamic (vanilla), ambery

343695 HANA CLASH

Top note: aldehydic, fruity (mandarin, yuzu), flowery (japanese camellia, azalea)

Middle note: fruity (european grapes), heliotrope, flowery, woody (adlerwood, japanese cedar, sandalwood, patchouli)

Base note: woody, musky, ambery, balsamic (vanilla, coconut)

338673-C BLACK INK

Top note: saffron, cardamom, bergamot

Middle note: pimento berry, rose de mai, lily of the valley, nigella seed

Base note: musk, sandalwood, jacaranda, okoume

Modern Rural Retreat

Rustic, traditional, back-to-basics country life is one of today's biggest trends. Many people seek solitude or just a more pared-back style of living.

With its respect for natural resources and the environment, country life and its values are seen as essential for a more serene and happy way of life. Living in harmony with nature and harnessing its power go hand in hand with an eco-conscious and sustainable lifestyle.

339456 RURAL WOOD

Top note: hazelnut leaf, hornbean, red maple leaf

Middle note: cedar red, rosewood, roasted woods

Base note: hazelnut, tonka bean, galbanum root

503546 HAPPY ROOT

Top note: fruity (dark berries, rosehip, beetroot)

Middle note: floral (rose, geranium, gardenia, jasmine), woody (cedar)

Base note: woody (patchouli), mossy, cistus

461473 DRY MEMORIES

Top note: green wheat, rosemary, fir needle, sage claire, lavender, spearmint, violet leaves

Middle note: narcissus, violet, peony, jasmine, clove bud

Base note: amber, musks, cedarwood texas, fir balsam

Cloud Diver

"You are the sky. Everything else – it's just the weather."

- Pema Chödrön

443348 SURROUND ME

Top note: modern chypre, bergamot, frankinsence, green, spicy

Middle note: modern chypre, woody, spicy, floral, slightly fruity, rose, jasmine

Base note: woody, amber, labdanum, spicy

233615 QUIET CLOUD

Top note: fresh (bergamot, lemon)

Middle note: floral (lily, ylang ylang)

Base note: sweet floral musky (musk, vanilla)

353794 CONTEMPORARY LIFE

Top note: coniferous (tree resin notes), woody (cedarwood), floral, leather

Middle note: floral (rose, jasmine, violet), spicy, woody mud elements, suede, natural rubber note

Base note: smoky, earthy woody (cedarwood, guaiacwood, vetiver, spruce resin, moss), musk, leather, ambery

